

Success Online U and Associated Sites' Privacy Policy

As Success Online U powers RichLifeClub.com and the *Wealthy Now* online digital seminar program, Success Online U's Privacy Policy applies to all programs it administers, including RichLifeClub.com and *Wealthy Now* (the "Sites"). Success Online U respects the privacy of its clients and adheres to the following Privacy Policy.

What information do you collect automatically?

For each visitor to our Sites, our web server automatically recognizes the visitor's domain name but not the e-mail address. Our server also logs aggregate information on what pages consumers access or visit, but does not record which pages an individual visitor accesses or visits.

What other information do you collect?

You can voluntarily choose to become a registered subscriber ("member") of the Sites. In doing so, we collect the name, e-mail address, city, state, zip code, credit card information and certain voluntary personal information. We also collect the name and email addresses of those who communicate with us via e-mail or request one of our products.

What do you do with this information?

The information we collect is used for internal review and to improve the Sites. If you choose to purchase a product through our Sites' online store, your information may be shared with our product vendors in order to facilitate delivery of the products you purchased or associated bonus products, in fulfilling customer service requests and/or to comply with agreements between the Sites and the product vendors. We may also disclose the information we have collected when required by a law enforcement agency in the process of a criminal investigation.

Do you use cookies?

We use cookies to store certain information about members, visitor preferences and to customize the Sites' content based on the visitors' browser type or other information that the visitors sends. All cookies are encrypted so they can't be used by another website.

What do you do with my personal information?

All of the information collected remains confidential and is not shared with anyone other than the Sites' administrators, authorized affiliated entities or online store vendors, when necessary. We do not sell your personal information, but we may use it for communication and marketing purposes. We may send support emails, newsletters and other important system messages via email, which you may choose to opt out of.

Once you become a member of one of our Sites, you may also choose how much of the personal information in your member profile is shared with other Site members. The system automatically defaults to NOT showing members' personal information, and you must choose to allow other members to see information, such as your personal email address and telephone number, by editing your profile preferences.

Do you partner with advertising services which may collect information about me?

While we may choose to partner with some advertising services from time to time, they will only have access to information you consent to provide to them.

What will happen if this Privacy Policy changes?

From time to time, we may use customer information for new, unanticipated uses not previously disclosed in this Privacy Policy notice. If our information practices change at some time in the future, we will post the policy changes to the Sites. If you are concerned about how your information is used, you should contact our Support Team.

Can I find out what information you have about me?

Upon request and verification of identity, we will provide Sites members with a list of all information that we maintain about them, including unique identifier information (e.g., customer number or password), transaction information (e.g., dates on which customers made purchases, amounts and types of purchases), contact information (e.g., name, address, telephone number). We will attempt to verify the identity of the person requesting a copy of or updating the information prior to disclosing any details or login information.

If you have any questions about our Privacy Policy, please contact our Support Team at 1-801-223-3223, Monday – Friday, 8 am – 5 pm Mountain Time in the USA.